

**MORE
VALUE
FOR YOUR
PROPERTY.**

"PEOPLE AT THE CENTRE
OF EVERYTHING. THAT'S OUR
IDEA OF DESIGN."

Daniele Lago

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LAGO OFFERS A DEDICATED B2B PROPERTY DEVELOPMENT SERVICE FOR DEVELOPERS AND DESIGN PROFESSIONALS.



Present your
property in the
best way possi-
ble to make it
more attractive
on the market.

An apartment that is finished and staged as a real home will sell faster and for a higher price.

As your contract partner, LAGO offers you the opportunity to increase your property's perceived value with **high-end, modular products** that adapt to different requirements and square footages, and come in on budget.





Design solutions for all footprints.

Different property types, one partner.

LAGO provides customised solutions for designing and selling all types of properties:

- » Studio apartment
- » One bedroom
- » Two bedrooms
- » Three bedrooms
- » Loft



Our approach, for a shared perspective.

LAGO's professionalism at the client's disposal.

In addition to supplying unmistakably Italian furniture solutions, LAGO offers **new partnership opportunities** built on the demands of the property and residential market. Our partners in the interior design and lifestyle sectors complete our all-round offering.



FURNITURE

LAGO: YOUR KEY SUPPLIER OF FURNITURE.

A modular design that can adapt to the needs of all buyers. A vast array of products to choose from for designing all areas of the home.



STRATEGIC PARTNERS

MIELE / SMEG
Domestic appliances
PHILIPS - TV & Tech

Use LAGO partners
for your project.



INTERIORS

CONTRACT LAB
Materials and interiors

An all-round interior design project for turnkey service. We assist clients in their interior design projects with a vast selection of solutions for floors and bathrooms.

FURNITURE



Getting a building to feel like a home is about ensuring it is comfortable, interesting and has variety. To recreate the atmosphere, warmth and characteristics of a home, it is essential to choose **an all-round partner to supply you with the furniture for all spaces in the home:**

Bedroom • Kitchen • Living Room • Bathroom • Children's Bedroom

OUR FURNISHING PROPOSALS

KWB

A solution for including the key furnishing and design features in the specifications: **Kitchens, Wardrobes and Bathrooms**. Each piece is supplied with LAGO **quality finishes that can be upgraded** by buyers, and the item itself can be reconfigured. An attractive solution with three key elements for a new home that is economically constructive for our partners.

Voucher

A **flexible solution** that gives private purchasers the opportunity to choose areas and features in keeping with the overall design theme. This means that purchasers can devise their own specifications with the aid of our Personal Architect.

Full Furnishing

LAGO is synonymous with sophisticated elegance and modernity, featuring sleek lines, carefully designed details and a choice of the very best materials. The modularity and wide range of LAGO products makes it one of the few companies that offer all-round furniture solutions **for all spaces in the home**: bedroom, living room, kitchen and bathroom. A coordinated approach that brings character and fluency to living spaces. Our full furnishing offering can be included in specifications, making it an ideal solution for rental properties.



STRATEGIC PARTNERS



The best brands for a quality offering with excellent perceived value. We work synergistically with trusted partners who are established leaders in their field.

Showroom space available with our partners.

Domestic appliances



Technical Partners





INTERIOR



Materials and finishes to complete your interior designs with **CONTRACT LAB**.

LAGO's hallmark modular design offering infinite solutions, combined with a targeted selection of MAD051 materials, are what ensure Contract Lab is able to create tailor-made projects that add real value.

Showroom available at via Brera 30, Milan.

THE BEST BRANDS SUPPLYING:

- » Cladding
- » Flooring
- » Wallpaper
- » Bathroom fixtures
- » Doors and frames
- » Curtains and blinds
- » Windows and shutters
- » Lighting



LEA
CERAMICHE

fima | CARLO FRATTIN
CUBI E OTTONE

glass®
1989

TAVOLA NORDICA
ITALIAN WOOD FLOORS

TERRATINTA
group

home decor
collection

PRIME
DOOR

GRES PANIA

fontanot

SCARABEO®

VANETON

GRANORTE®
delivering nature

SERVICES

EXCLUSIVE SERVICES FOR B2B
AND PRIVATE CLIENTS

AND

BENEFITS

+ 500
official stores
around the world



Services

An all-round service that accompanies the client throughout the project and coordinates all parties involved in it.

LAGO's team of experts studies the right solutions for all clients with a package of dedicated services.

01 PERSONAL ARCHITECT

Our personal architect will guide the purchaser through the process of researching and designing the interiors for their home whether the products are included in the specs or otherwise obtained. Support for purchasers from the start of works right up to delivery of the goods.

02 TRANSPORT AND FITTING

Handling and coordination of transport and fitting for the entire project. Time flexibility is provided by the Lean method.

03 EVENTS SPACE LAGO VENUE

LAGO events venues are available for promotional purposes including product launches for different targets.

04 SUPPORT DURING WORKS

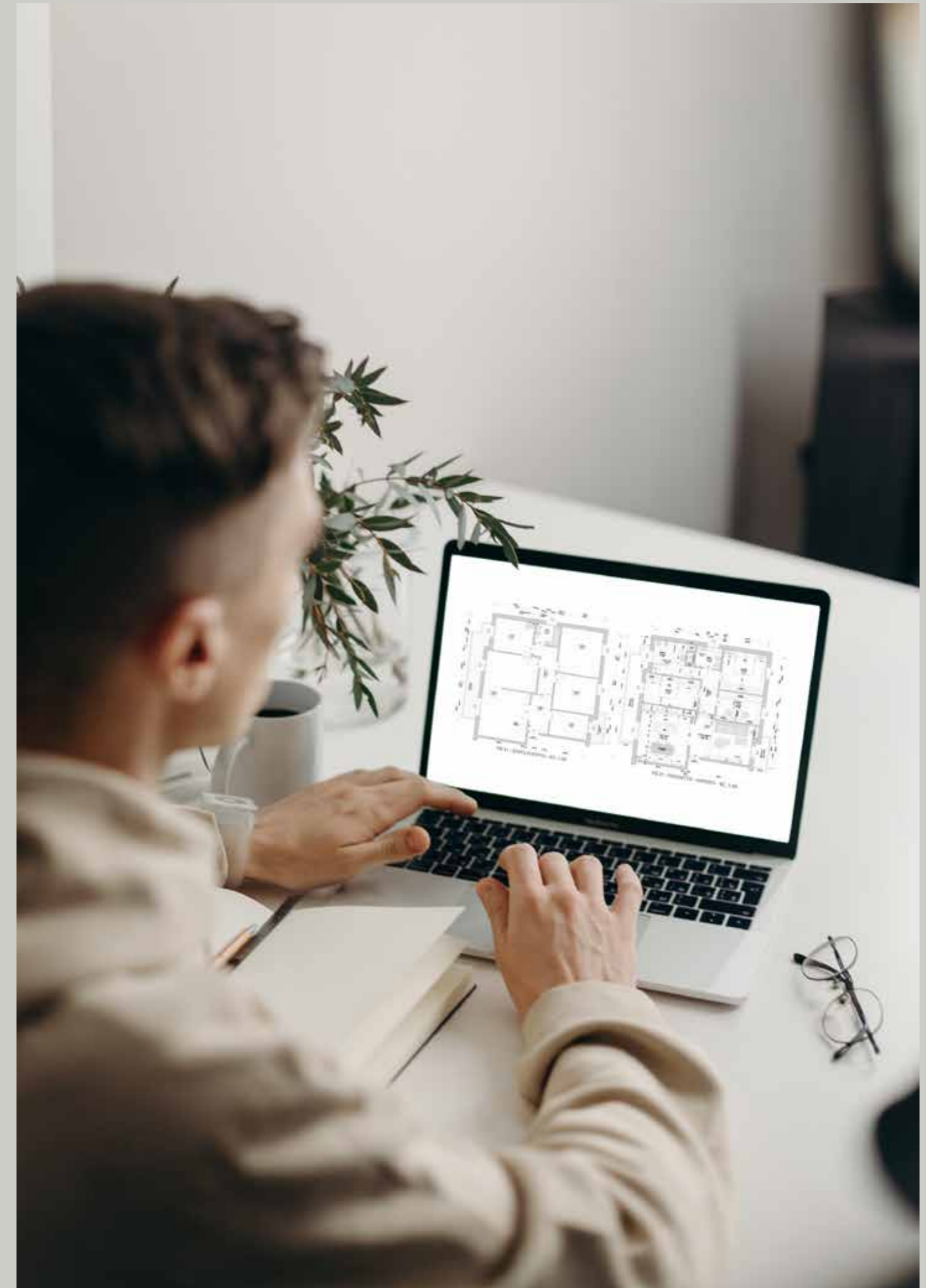
Deadline compliance, client/contractor monitoring, progress updates to ensure delivery reliability and support throughout all stages of the works.

05 TESTING

All goods included in the specifications and/or otherwise obtained by the purchaser and installed by us will be thoroughly checked and tested to ensure they are ready for use.

06 ONE PARTNER

Management of the purchase and installation of all furniture and fixtures and coordination of suppliers.





Benefits

FOR CONTRACTORS/DEVELOPERS

1.
Increasing the appeal and the financial value of the property with the quality and value of the LAGO brand.
2.
A special price for the purchase of furniture and fixtures.
3.
Opportunities for margins on product upgrades.
4.
Optimising time thanks to centralised coordination.
5.
Client loyalty achieved through client care.
6.
A dedicated communication plan to promote the project.

FOR THE BUYER

1.
A property curated with design furniture, with a much higher perceived value.
2.
Personal Architect or co-design with a professional guiding every purchaser in their creation of a personalised interior design project.
3.
Special conditions for non-spec items.
4.
Physical store in town.

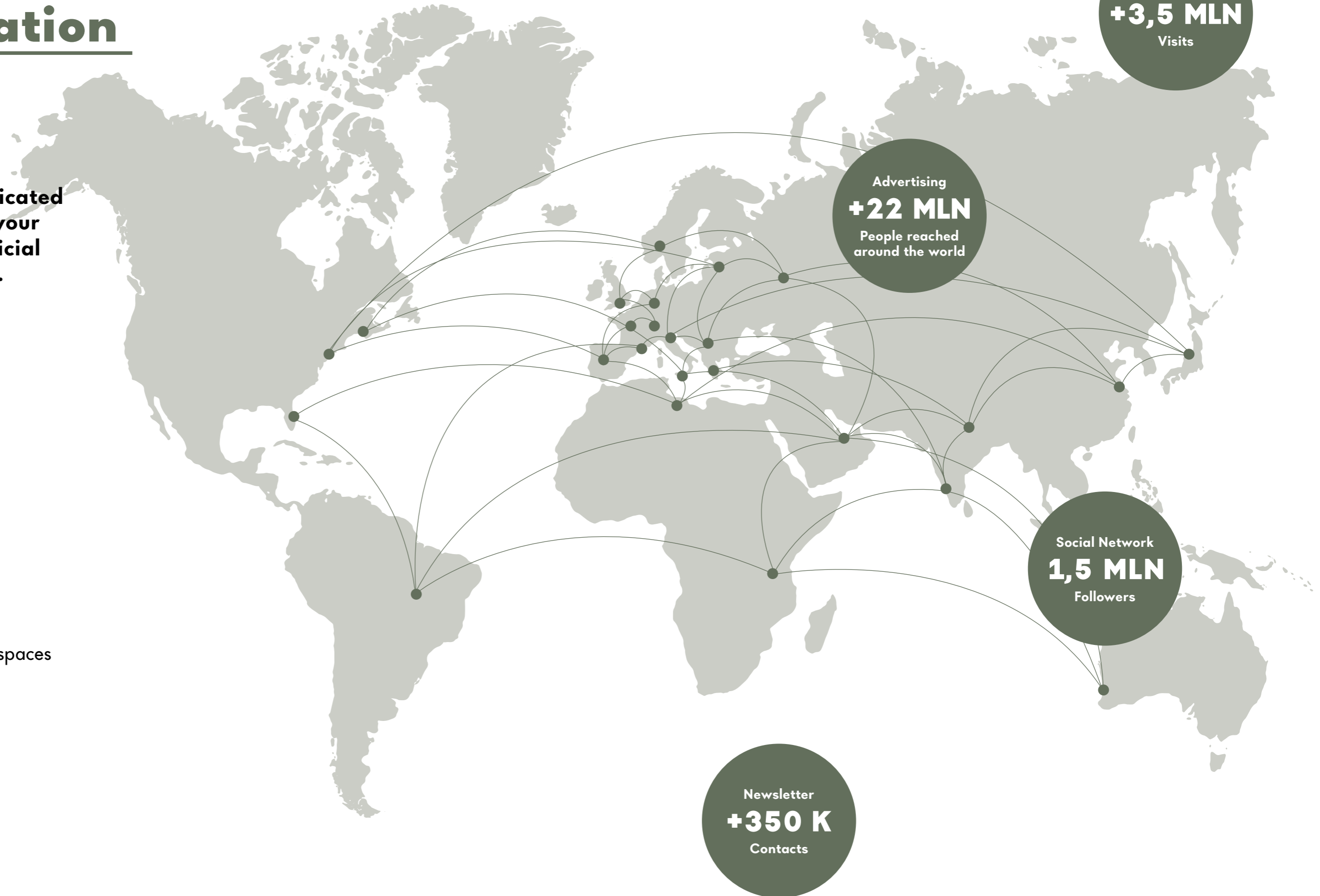
A dedicated communication plan.

We work to create a dedicated communication plan for your project using LAGO's official communication channels.

+ 400

Locations throughout the world

- Apartments
- Museums, private and public spaces
- Offices
- Hotels and B&Bs
- Bars and restaurants
- Real estateReal Estate



THE COMING TOGETHER OF TRADITION
AND INNOVATION APPLIED TO DESIGN

LAGO DESIGN

Furnish your home using LAGO's alphabet.

KITCHEN 30

Bedroom

WARDROBES 36

BEDS 46

BATHROOMS 50

Living room

36e8 WALL UNITS 58

36e8 TV UNITS 62

TABLES 66

SOFAS 72





36e8 WILDWOOD KITCHEN 1091

A KITCHEN DESIGNED FOR THOSE WHO USE IT.



The LAGO 36e8 kitchen is built around the people who live in the space, custom designed for their lifestyle and to be durable.

The thin top integrated with the door and the absence of handles, plinths and grooves help create clean shapes **that add a formal sense of refinement to the kitchen.**

A modular kitchen that provides different solutions for different needs:

- Linear
- Island
- Floor-standing
- Wall-mounted



36e8 GLASS KITCHEN





N.O.W. WARDROBES 1149

N.O.W., A WARDROBE WITH ENDLESS OPPORTUNITIES.



Customisable,
standard, custom
sized with colours
and finishes that
add personality to
the design of any
bedroom.

Innovative, colourful and modular: N.O.W. wardrobes by LAGO are **part of the architecture of your interiors**, adapting to the space and the needs of those who use them. A wardrobe that is unobtrusive in a bedroom. A feature piece whose colourful panels can have tailored cadences.





SMART WARDROBES 1160

Smart Wardrobe



N.O.W. Quick Wardrobe





CUT WARDROBES 1162

Cut Wardrobe





AIR BED



BEDS THAT LIVE UP TO YOUR DREAMS.



Fluttua Bed



Air Bed



Air Wildwood Bed



Vele Bed



Colletto Bed



Fluttua Rounded Bed



Steel Free Bed



Steel Bed

Innovative materials and stunning designs are the definition of LAGO beds, which make the bedroom **the place where dreams come to life.**



FLUTTUA BED



DEPH BASIN 0140

BATHROOM SOLUTIONS FOR WELLNESS AT HOME.

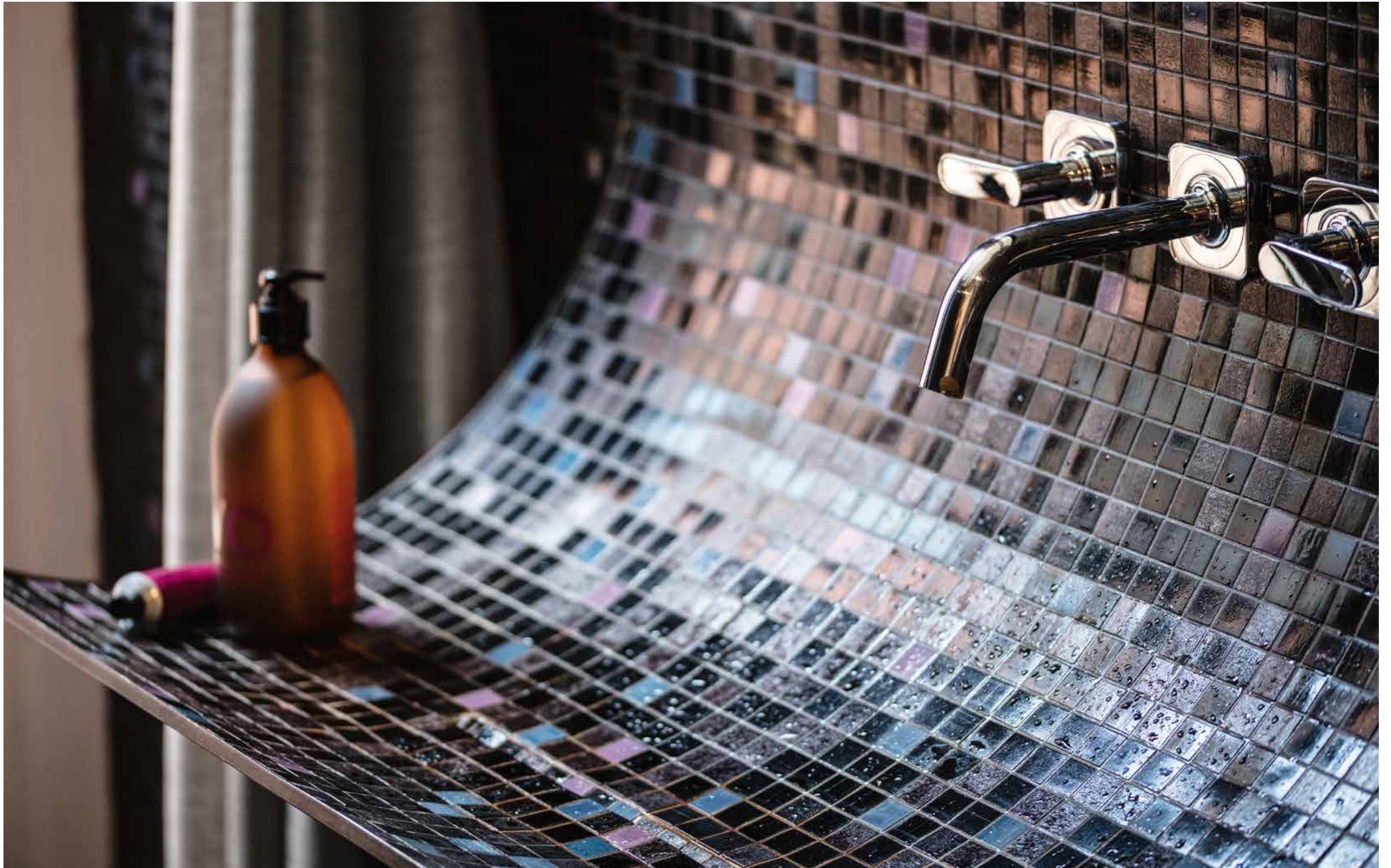


Whether its small or spacious, the bathroom can be a place for calm and serenity.

Uniquely designed washbasins and storage units add an element of surprise to the bathroom, making it a great place to relax. Surfaces and materials create innovative designs and give the bathroom space personality. The result is refined interiors with a clear identity.







SKIN BASIN 1124



36e8 WALL UNIT 0863

36e8, THE FIRST MODULAR FEATURE WALL UNIT BASED ON A SQUARE.



36e8 WALL UNIT 0876

The extreme flexibility of the square and the multiples and submultiples that can be created from it give the 36e8 system living room wall system amazing geometries and **infinite storage possibilities.**



36e8 WALL UNIT 1191



36e8 TV UNIT 0707

A TV UNIT WITH A POLISHED, ELEGANT DESIGN.



36e8 TV UNIT 0706

Whether you opt for a simple, single unit or a more complex composition with different wall-mounted units, the 36e8 TV unit stands out for its **simple, lightweight lines** and quality finish.

The 45° angle cut is finished with aluminium filigree, and the door profile features coloured glass, XGlass or Wildwood.



36e8 TV UNIT 0489



AIR WILDWOOD TABLE

TABLES THAT TAKE CENTRE STAGE IN LIVING ROOMS.



Air Table



Air Extendable Table



P&J Table



Janeiro Table



U Table



Air Rotondo Table



Loto Extendable Table



Bold Table



Stratum Table

Round, square, extendable, floating LAGO tables add elegance and grace to your space. **Floating tables** with surprising ergonomics open up like flowers to welcome guests. A unique combination of forms and materials to make every day extraordinary.



U TABLE



AIR WILDWOOD TABLE



P&J TABLE



AIR SOFA

CUSTOMISABLE, RECONFIGURABLE SOFAS.



Air Sofa



Slide Sofa



Sand Sofa



Chama Sofa

Modular sofas with an infinite selection of backrests and seats for **all the freedom you need for your composition.** They can be reconfigurable and custom-designed for buoyancy and bold geometries.



SAND SOFA

THE LAGO MATERIALS THAT
DEFINE YOUR SPACE

MATERIALS

Wildwood, the centuries-old wood with a soul.

Majestic slabs of Wildwood oak from certified French forests with a centuries-long vision for sustainability reveal deep veining that offers unique tactile and emotional communion. A special heat treatment causes the wood extracts to react, giving the material a distinctive colour and making it highly resistant to wear and liquids.



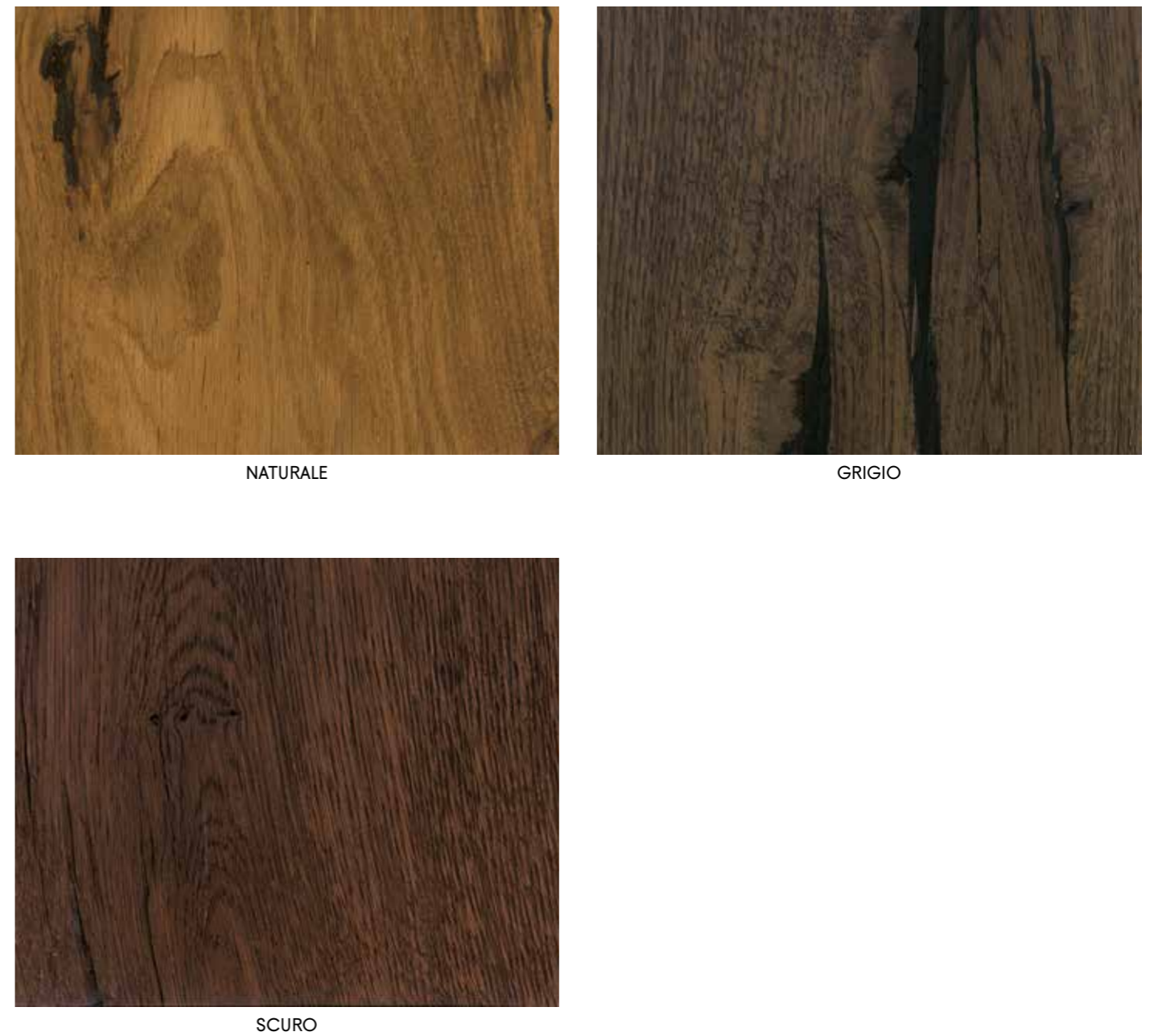
XGlass, the digital revolution applied to design.

XGlass combines the resistance and precision of a noble material like glass with the appeal of multiple different evocative, expressive materials. Images are applied to glass using a sophisticated image transfer process to ensure **pattern continuity across different surfaces**. This unique feature enhances the beauty of the materials.

LACQUER, POLISHED GLASS AND MATT GLASS



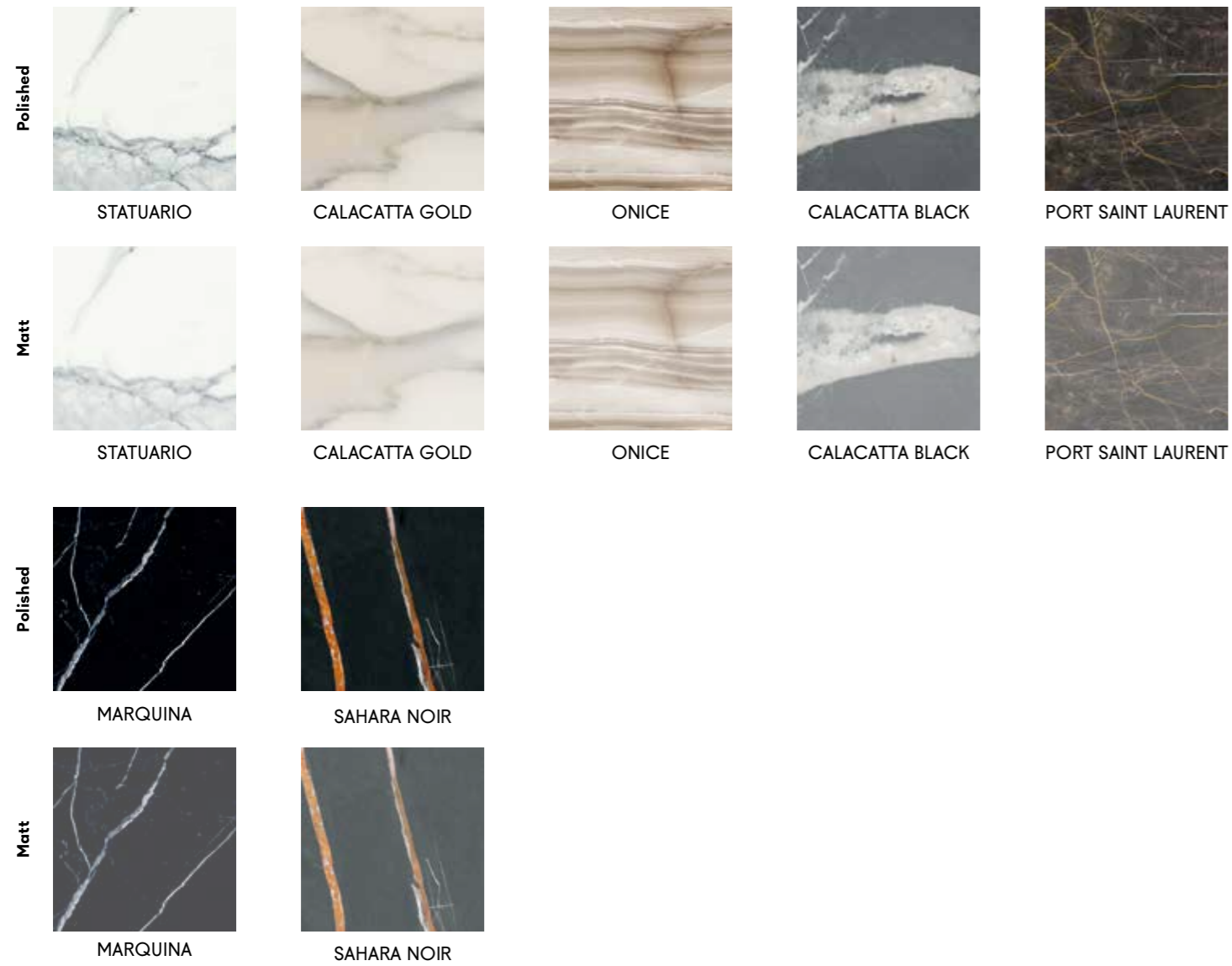
WILDWOOD



MIRROR



MARBLE XGLASS - Polished and matt



METAL XGLASS - Polished and matt



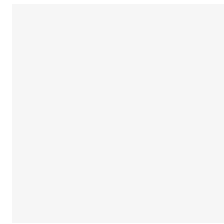
WOOD XGLASS - Polished and matt



HOME COUTURE XGLASS - Polished and matt



MELAMINE*



TALCO



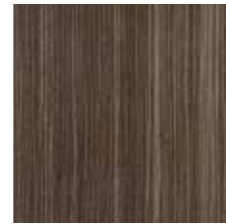
MANDORLA



POMICE



LINO



ROVERE FINELINE

PRINTED MELAMINE*



STATUARIO



CALACATTA GOLD



ONICE



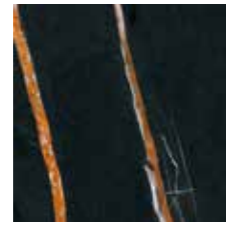
CALACATTA BLACK



PORT SAINT LAURENT



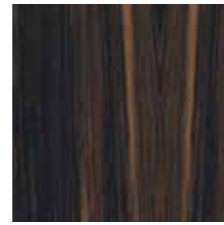
MARQUINA



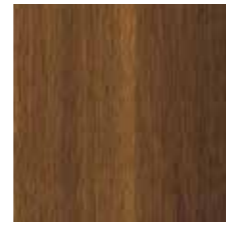
SAHARA NOIR



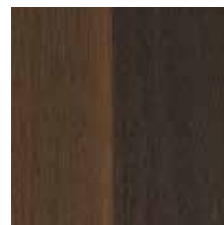
EBANO



EBANO MACASSAR



HAYWOOD



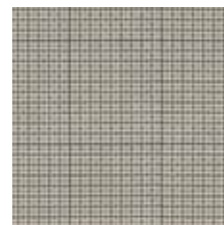
AGEWOOD



STRIPES



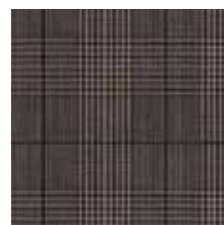
SPORT STRIPES



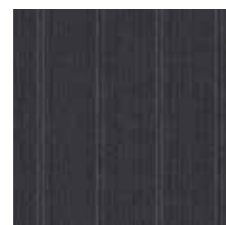
KISS WOOL



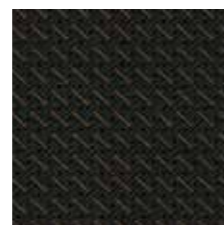
STRETCH PANTS



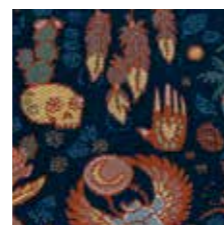
POPELINE GYM



TRADITION TWILL



POP PANTS



ART & CRAFT

ET VOILÀ FABRIC



BIANCO



COCCO



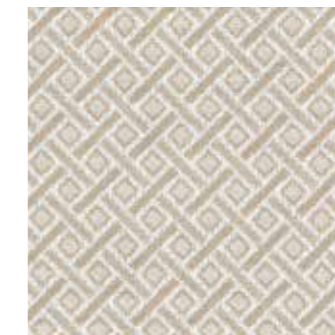
MANDORLA



BOMBER TATOO GENTLE



KISS WOOL GENTLE



POP PANTS GENTLE



STRATUS 01 GENTLE



FUMO



GRAFITE



BOMBER TATOO DARK



KISS WOOL DARK



POP PANTS DARK



STRATUS 03 DARK

* For wardrobe backs only

LET'S REWRITE THE RULES
OF LIVING.

THE COMPANY

The individual in the centre

LAGO

Innovative Italian design brand LAGO has a broad vision of design, as a discipline that produces meaning as well as products, capable of innovating along the entire production chain and proposing new visions and new models of living. LAGO designs alphabets rather than products, and invites consumers, architects and developers to write with these alphabets, creating a shared design that is enriched with input from the user.

A “non factory” covering 13,000 m²: a huge home for a family numbering hundreds of people, built to comply with the principles of bioarchitecture. Championing a Lean Thinking that produces sustainable customisable design, the LAGO Fabbrica basks in the light of the sunsets that permeate its clear perimeter walls, restoring real vitality, because producers are also consumers.



A sustainable design

Implementation of an ISO 14001 standard environmental management system is the embodiment of our desire to safeguard the environment day in, day out. We have also decided to adopt measures to protect the health and safety of our people, by following an OHSAS 18001 international standard management system.



Giving meaning to an industrial building

LAGO Logistics Centre supports sustainability and training in architectural design. The new production space explores the vocabulary of technological innovation by aligning itself with the company's tradition of local craftsmanship. A pure monolith, designed with the future in mind, where time is marked by the pace of nature. A space that is open to change and designed "to become", in the same way the raw material becomes furniture thanks to the hand of the craftsman.

The essential lines of timeless design

The strength of LAGO design lies in its simplicity, characterised by essentiality and language, modularity and architectural mimicry, expressing an inherent ability to dialogue with different styles and settings. Design with strong personality, conceived to last over time and focused on sustainability and research into materials.



Tailoring and infinite finishes for your creativity

Highly modular products that dialogue with each other are the perfect tools for tailoring furnishings to existing spaces. Infinite geometries and measurements that come in 150 different materials and finishes. A wide range of solutions for furnishing the whole home, tailored to individual personalities: from lounge to bedroom, kitchen, bathroom and kids' rooms.



Quality and pursuit of excellence

Every LAGO product is the outcome of studies and research that aim to create carefully made, long-lasting, top-quality articles. Machines and meticulous manual craftsmanship work hand in hand, guaranteeing even more attention to detail and combining the reliability of industrial processes with the dedication of artisan care.



Live in healthy environments

LAGO has always chosen high-quality materials for its production processes that do not impact the environment and reduce the amount of waste produced. It uses solvent-free water-based paints that avoid the emission of toxic volatile organic substances into the environment and panels that meet the strictest regulations in terms of formaldehyde content to ensure better air quality and healthier interiors.



Find out more at
LAGO.IT

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DESIGNED IN ITALY
MADE IN ITALY

LAGO